

NPSNM MEMBERSHIP REPORT - 2023

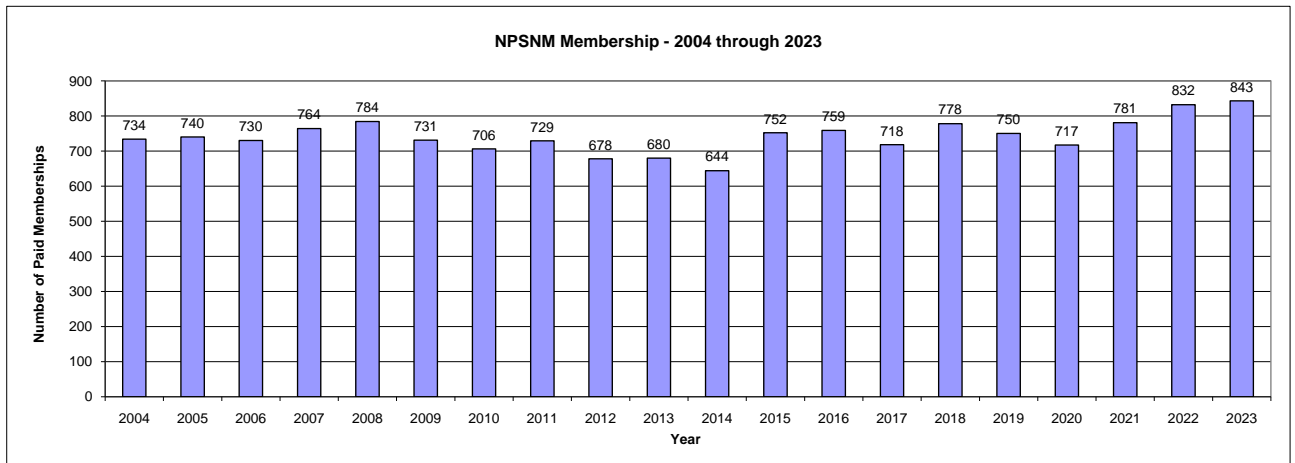
A. MEMBERSHIP NUMBERS

With the exception of life memberships, the following numbers represent those memberships that had paid NPSNM dues and were on the NPSNM database files as of December 31, 2023.

1. Total number of memberships on the NPSNM list as of December 31, 2023:

Paid Memberships	791	(785 in 2022)	(up 6 since 2022)
Life Members	52	(47 in 2022)	(up 5 since 2022)
TOTAL	843	(832 in 2022)	(up 11 since 2022)

2. Comparison of current total of 843 (791 paid and 52 life members) with those from past membership reports:



3. NPSNM Paid Memberships per Chapter (not including Life members) as of 12/31/23:

Albuquerque	182	(187 in 2022)	(down 5 since 2022)
El Paso	39	(39 in 2022)	(no change since 2022)
Gila	164	(154 in 2022)	(up 10 since 2022)
Las Cruces	92	(86 in 2022)	(up 6 since 2022)
Otero	52	(51 in 2022)	(up 1 since 2022)
Santa Fe	150	(160 in 2022)	(down 10 since 2022)
Taos	94	(91 in 2022)	(up 3 since 2022)
UA (unaffiliated)	18	(17 in 2022)	(up 1 since 2022)
Total paid mem.:	791	(785 in 2022)	(up 6 since 2022)

4. Advertisers, Complimentary, Exchange, Herbarium and Library Memberships:

Advertisers	4	(4 in 2022)	(no change since 2022)
Complimentary	26	(27 in 2022)	(down 1 since 2022)
Exchanges	22	(22 in 2022)	(no change since 2022)
Herbarium	4	(4 in 2022)	(no change since 2022)
Library	23	(24 in 2022)	(down 1 since 2022)
TOTAL	79	(81 in 2022)	(down 2 since 2022)

Note regarding newsletter mailings to non-paying members: Although the membership lists still keep records of Complimentary and Exchange categories, these entities no longer receive hard copies of the newsletter. The only exceptions are the Native Plant Society of Arizona and the Wyoming Native Plant Society, which do receive hard copies of the newsletters. Those organizations that once received mailed hard copies can always view the newsletter through our website or pay for a membership.

5. 2023 Annual Membership Dues and Rebates to NPSNM's Chapters:

Total membership dues received in 2023 were \$35,535.00 (compared to \$35,940.00 in 2022). Of the total membership dues received from NPSNM in 2023, memberships affiliated with chapters amounted to \$34,655.00, while \$880.00 was collected from 18 unaffiliated memberships in 2023.

Rebate calculations do not include unpaid dues prior to December 31, 2023 or unaffiliated memberships. 25% of membership dues received by each chapter are returned as shown below. The total of all chapter rebates for 2023 was **\$8,663.75**.

Albuquerque	\$2,402.50
El Paso	\$315.00
Gila	\$1,947.50
Las Cruces	\$851.25
Otero	\$398.75
Santa Fe	\$1,870.00
Taos	\$878.75

TOTAL of all chapter rebates for 2023 = **\$8,663.75**

Money received to pay for life memberships is included in dues totals if received in 2023. The life membership amount is included as part of the appropriate chapter's rebate of 25%, unless the member is not affiliated with a chapter. Life memberships are memberships "paid in full

throughout time," so once paid, there will be no additional rebates forthcoming to chapters in future years.

The amount of \$26,871.25 from 2023 dues received from the seven chapters plus 18 unaffiliated memberships will remain with NPSNM treasury after dispensing of 2023 seven chapter rebates amounting to \$8,663.75.

B. MEMBER CATEGORIES AND DELETIONS

1. New Memberships in 2023:

A total of **178** new memberships joined NPSNM in 2023 (up 7 from 2022's total of 171).

2. PayPal usage in 2023:

533 members utilized the online PayPal application in 2023. **125** of them were new members. In 2022, PayPal was utilized by 557 members, of which 146 were new members.

3. Regular dues payments in 2023:

- **11** Student/Teacher memberships paying at the \$20 level (down 2 from 2022).
- **506** Regular memberships paying at the \$30 level (down 1 from 2022).
- **161** Family memberships paying at the \$45 level (up 11 from 2022).

4. Friends, Sponsors, Patrons and Life Members in 2023:

- **81** Friends paying at the \$60 level (up 2 from 2022).
- **22** Sponsors paying at the \$125 level (down 6 from 2022).
- **10** Patrons paying at the \$250 level (up 2 from 2022).
- **52** Life Memberships (up 5 from 2022).

	Friends – \$60	Sponsors - \$125	Patrons - \$250	Life
Albuquerque	21	9	1	11
El Paso	4	0	0	0
Gila	17	3	1	8
Las Cruces	13	2	0	7
Otero	2	0	0	8
Santa Fe	17	4	7	13
Taos	4	3	1	2
Unaffiliated	3	1	0	3
TOTALS	81	22	10	52

Notes: Members are counted if they made a dues payment in the “current year” or if they are current in their dues for more than one year but did not actually make a payment in the "current year". For example, a member who has paid twice at the end of the previous year is counted as a paid member in the "current year" but is not counted in dues paid for the "current year". This procedure has been implemented to keep better track of dues money collected and also to fairly distribute chapter rebates for only money received within the "current year".

Dues were updated in **2018** at the following rates:

Individual \$30.00
Family \$45.00
Friend of the Society \$60.00
Sponsor \$125.00
Patron \$250.00
Life Member \$1,000.00
Student / Teacher \$20.00

A few members send in dues renewals using old rates; most of these have outdated renewal forms which they have saved from previous years, so they are given a “grace year” at the old dues rate.

5. Deletions

There were **183** deletions from the membership database in 2023. This compares to 151 deletions in 2022. These deletions consist mostly of past members who did not renew their memberships. All those who didn't renew had been sent three renewal notices, except in cases where members informed us they were not renewing, or for deceased members. A deleted member can be reinstated upon payment of dues.

Albuquerque: 47 (up 4 from 2022)
El Paso: 10 (up 3 from 2022)
Gila: 28 (up 5 from 2022)
Las Cruces: 12 (up 2 from 2022)
Otero: 16 (no change from 2022)
Santa Fe: 42 (up 18 from 2022)
Taos: 24 (up 4 from 2022)
Unaffiliated: 4 (down 4 from 2022)

C. MEMBERSHIP RENEWAL COST REDUCTION

Beginning in the third quarter of 2015 a new membership renewal cost reduction strategy was implemented. Members who need to renew have always been sent a physical membership renewal form approximately 6 weeks before their membership expired. Those who did not respond to this first mailing were sent a second membership form approximately 2 weeks before their membership expired. The estimated cost of these past mailings (for forms and postage only) could come to between \$1.23 and \$2.46 per member (or, for example, between

\$984.00 and \$1968.00 for 800 paying members); totals depended on whether members responded to the first or second mailed request for dues.

All members who need to renew are now emailed twice with the information they need for renewal. No physical forms are mailed. They are requested to simply send in their dues check, no form needed, or use our online PayPal system. Those who do not respond to the two email requests or who have no email address are then sent their physical renewal form(s) in the mail. **Approximately 43% of members responded to the email requests for membership renewal in 2023 (a slight change of -2% from 2022), saving NPSNM considerable money in forms and postage costs.** The response to email renewals usually increases in most quarters, which translates to increased savings for NPSNM.

D. CHAPTER MEMBERSHIP SECRETARIES

The NPSNM Membership Coordinator relies on help from the chapter membership secretaries and others within each local chapter. Thus, a working network evolves in which information is shared, and day-to-day issues are addressed; for example, a member's change of contact information, requests for application information, questions regarding membership status or renewal dates, lost newsletters, and more. Rarely a day goes by without one or more membership matters being addressed.

Albuquerque	Ann-Marie Yaroslaski marannyar@yahoo.com
El Paso	Julia Bailey julia.bailey@sbcglobal.net
Gila	Elizabeth Kaido elizabethkaido2@hotmail.com
Las Cruces	John Freyermuth szygint4@hotmail.com
Otero	Kathy Fuller kfuller5520@gmail.com
Santa Fe	Joan West joanwest1@yahoo.com
Taos	Jan Martenson taosnps@gmail.com

Respectfully Submitted,
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John Freyermuth, Statistical Data